



Farmers' Market Nutrition Program

2013 Mid-season update

WIC FMNP

- Issuance started February by some local agencies (Maricopa and Pima Counties)
- All checks were available for issuance March 1.
- Maximum clients: 9,972
- Issued: 7,187
- Agencies still issuing: Cochise, Coconino, El Rio, Graham, Marana, Mountain Park, Pinal County, Yavapai County

WIC FMNP Issued and Redeemed

- Checks Issued: 71,870
- Checks Processed: 9,103

Actual I/R 12.67%

- USDA Funded: 51,980

USDA I/R 17.51%

Senior FMNP

- Due to delay in approval of Farm Bill, funding not available for planned early issuance.
- All checks available for issuance on May 1.
- Maximum clients: 6,138 Issued: 2,812
- All local agencies still issuing.

Senior FMNP Issued and Redeemed

- Checks Issued: 28,120
- Checks Processed: 2,511

Actual I/R 8.93%

- USDA Funded: 45,180

USDA I/R 5.56%

Welcome

- Welcome to FMNP:
 - Mariposa Community Health Center CSFP
 - Nogales Farmers' Market
- Welcome Back to FMNP:
 - Graham County Health Department WIC

Kudos

- Pima County Health Department
 - Going above and beyond in collaboration with Community Food Bank and University of Arizona Nutrition Network to issue checks, promote farmers' market and provide nutrition education. Thank you Soraya Franco and Suzette Burrue!
- Gila County Health Department
 - WIC Staff attended Grower trainings in Payson and Globe to promote and collaborate. Thank you Jami Anderson and Samantha Jerome!!!

CERs

- Due to late funding and multiple revisions to State Plan requested by USDA, purchase orders, contracts and CERs have been delayed.
- All CERs will be sent completed to contractors by end of week. Can submit multiple months at that time.

Promote!!

- As always, lists of clients available so staff can call and remind to spend checks!
- Remind all clients that they may use their CVVs at the farmers' markets.
- If you are able to issue more Senior FMNP, please let me know right away.